



June 23, 2009

To our valued customers:

Superior Essex has continued to aggressively manage its cost position through effective capital investment, productivity improvements, implementation of Six Sigma continuous improvement plans and other initiatives to mitigate the effects of the current economic environment.

Unfortunately, with petroleum costs rising, transportation fees have continued to increase, especially on less than truckload (LTL) rates. This increase has significantly impacted our overall material movement costs. Therefore, effective with all shipments, starting Monday, July 6, 2009, the normalized freight and handling charge for pre-paid shipments will be increased by \$1.00 per 100 pounds.

Please direct any questions about this announcement to your Essex magnet wire representative.

Sincerely,

A handwritten signature in cursive script that reads "Philip L. Gordon".

Philip L. Gordon
Director of Marketing